

Sold

# FOOD FOR THE HEALTHY GOURMET

AUK

## FOOD PRODUCTION AND DISTRIBUTION

Multiple Products - Established Brand

This business is ideal for someone who is passionate about health and nutrition and has a love of good food. The company is NZ's leading supplier of natural foods in a specialised field. Its scope of operations includes sourcing, manufacturing and packaging of products, and distribution throughout New Zealand and internationally. This innovative food production & distribution business has successfully operated since 2002 and now the owners are ready to retire.

During the past 17 years, healthy food trends and international cuisine demand have grown in NZ as a result of concern over health and nutrition and greater taste sophistication. The company has taken advantage of these trends to develop a market for its innovative product range and build awareness for their versatile culinary uses and amazing health benefits.

Their products contain all the nutrients essential to health and emotional balance; historically, they have been a staple in the diet of the healthiest people in the world.

Recently the company has focussed on putting in place a comprehensive digital marketing strategy to complement the more traditional marketing channels. In addition, they have built a solid infrastructure of state of the art management and food control systems, a website with an on-line international shopping cart, distribution and supply channels, and in depth information to support the inevitable business growth.

The business presents an exceptional opportunity for a food-oriented buyer with vision and passion for healthy and natural food products. All with its established brand, reputation and distribution channels in place.

<b>Price</b>	SOLD
<b>Property Type</b>	Business
<b>Property ID</b>	10838

### AGENT DETAILS

Alan Billington - 0211421367

### OFFICE DETAILS

Company Sales and Acquisitions  
77 Grafton Road Auckland City, AUK,  
1010 New Zealand  
09-309 8727



**COMPANY SALES**  
AND ACQUISITIONS  
CLYTH MACLEOD BUSINESS SALES

**Consider the following:**

- Niche Health and Natural Food Production and Distribution
- NZ's leading Supplier of this Healthy and Natural Food Category
- Established Supply and Distribution Channels

**FOR SALE BY NEGOTIATION – Interested Purchasers over \$300,000 should apply.**

**(for plant, stock and GW assets)**

**PREMISES ALSO AVAILABLE (in addition to Business assets)**

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